

The Role of Fintech in Promoting Sustainable Finance in India

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ABSTRACT

India's path to sustainable development demands new financial strategies that foster growth without compromising environmental integrity, social justice, and economic sustainability. Financial Technology (Fintech) has gained prominence as an essential tool that connects conventional financial systems with sustainable development goals (SDGs). This study investigates the interplay between Fintech and sustainable finance in India, highlighting its potential to speed up sustainable development. By exploring current patterns, hurdles, and prospects specific to India, the paper illustrates how Fintech can be exploited to improve financial inclusion, encourage green investments, and support sustainable business models.

Keywords

Sustainable Finance, Fintech, India, Financial Inclusion, Green Investments, Sustainable Development Goals (SDGs)